

Creating professional presentations
to get your ideas listened, endorsed and sponsored.

Leave them enchanted

● pitchings

● mood boards

● talks

● grant proposals

● science communication

samuel nowak

Projects selection

Client references

Scope of work

„I asked Samuel to create a concise presentation for my talk on adapted screenplays. The challenge was to incorporate various references like movie posters and book covers while maintaining visual consistency. The end result effectively highlighted key points and served as a helpful guide for the principles of adaptation process. Samuel's template design, colour scheme, and font choices were well-suited for the topic without overshadowing the main message”.



Client:

Łukasz M. Maciejewski

scripwriter of „The Getaway King” (*Najmro*), „Mother’s Day” (*Dzień Matki*, Netflix), “The King of Warsaw” (*Król*, Canal Plus), „The Hidden Web” (*Ukryta sieć*)

Scope of work:

the original template (font, colours),

integration of already existing materials (book covers, movie posters)

„Samuel's presentations stand out for their exceptional aesthetics and, most importantly, their originality. They don't conform to the typical templates offered by slide-making software. After each lecture, I frequently receive inquiries about how I managed to create such visually striking presentations. These unique visuals not only enhance the overall impact of my lectures but also serve as a safety net. Even if the lecture doesn't proceed as planned, the audience is consistently impressed by the visual appeal of the presentation”.

IS REVOLUTION COMING?

Freedom and Power: a behavioural psychology approach



Client:

Professor Przemysław Bąbel
Jagiellonian University
The Association for Psychological Science
(former the American Psychological Society)

Scope of work:

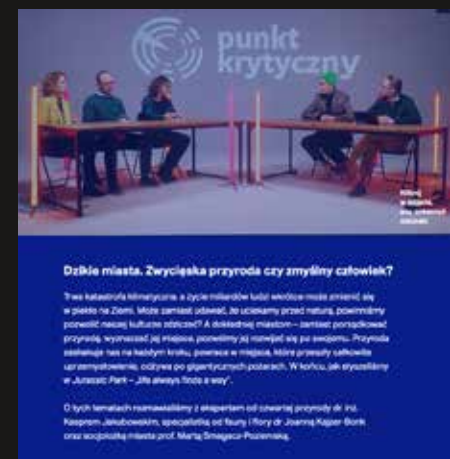
the original template, original designs, and illustrations, along with a selection of additional visual references and materials to enhance the key points, such as book covers and relevant quotes

"The Critical Point" was Poland's first talk show focused on science and academia. The presentation provided an overview of the program's core principles.

I served as the showrunner, and Tomasz Pytko was the creative producer, both of us also hosted the show.



punkt krytyczny



My own project

Scope of work:

an original template based on pre-existing key visuals including logo, font and colour palette (by K. Strzemecka); pictures selection from the programme archives

„Working with Samuel was a seamless and efficient experience. He presented three initial projects, from playful to minimalist, for our consideration, allowing us to select the one that best suited our needs. The final product delivered all the necessary information with an elegant presentation. Crucially, Samuel's design for the application process played a pivotal role in securing funding for our significant international event, showcasing his great skills”.

THE 23RD IAHR 2025 WORLD CONGRESS

The Application Presentation



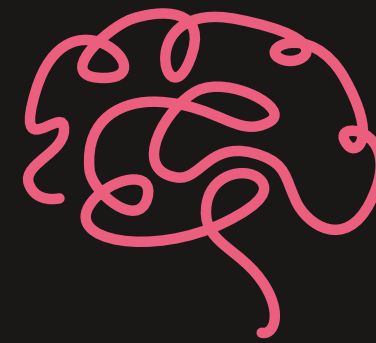
Client:

Centre for Comparative Studies of Civilisations
Jagiellonian University, Kraków, Poland
represented by Agata Świerzowska, PhD

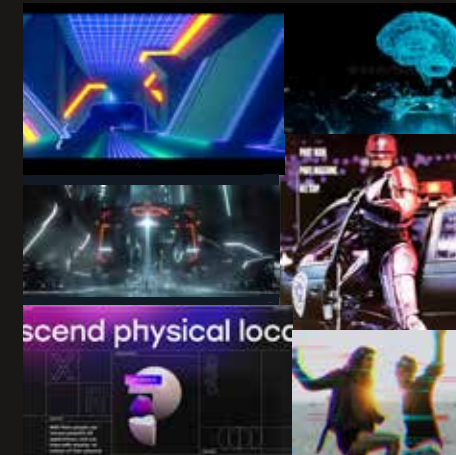
Scope of work:

the original template, original designs, and illustrations, along with a selection of fonts and additional visual references and materials

„Samuel's talent in crafting presentations, visuals, and designs has proved his ability to convey messages effectively and aesthetically. His proficiency in translating project goals into eye-catching visuals along with his grant application schematics, underscores his valuable contribution to projects requiring both creativity and clarity“.



The Neural Architecture of Consciousness



Client:

The European Cooperation in Science and Technology (COST):
CA18106 - The neural architecture of consciousness
represented by Kristian Sandberg, PhD
Aarhus University, Denmark

Scope of work:

an original template based on pre-existing key visuals including logo, font and colour palette (by A. Grodecka); moodboards for the video project based on my own selection of visual references: „TRON“ and „TRON: Legacy“ and „Robocop“ (1987)

Pricing

Apple Keynote Presentations:

80 - 140 PLN / slide (designing)

50 - 70 PLN / slide (doctoring)

PDF (only):

70 - 100 PLN / slide (designing)

40 - 50 PLN / slide (doctoring)

Public institutions are offered special pricing. Contact me for details.

The final price is determined by the scope of work, which may include various elements like designing illustrations, animation effects, and utilising additional resources and is agreed upon the first meeting.

There is a minimum commission requirement of 10 slides.

● dedicated
unique design

● creative
and playful

● endorsing
your message

● with a touch
of fancy

● or deadly serious
if required

About me

„Why so serious?”
– Joker, The Dark Knight

I operate within the Central European Time (CET) zone
and strongly support a four-day workweek.

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samuel@critico.com.pl